



Hawkins Watts Limited

PO Box 12-347, Penrose,
Auckland, New Zealand.
43 Maurice Road, Penrose,
Auckland.
Ph: +64 9 622 2720
Fax: +64 9 622 2725
www.hawkinswatts.com

25 February 2008

HAWKINS WATTS LTD LAUNCHES NEW CULINARY OLEORESIN RANGE

Hawkins Watts Ltd today launched their new culinary oleoresin range from Lionel Hitchen Essential Oils UK.

The Lionel Hitchen culinary range is manufactured by combining a range of spices , then extracting the flavour components to produce an authentic spice Oleoresin.

“It’s a great way to provide authentic spice blends” said Graeme Nealie, Business Development Manager for Hawkins Watts Ltd. “Most companies simply blend various Oleoresins to produce a blend, but such a process often lacks balance. Lionel Hitchen is the only company in the world to extract the oleoresin from the blended spices” he said. “This new range of herb and spice oleoresins provides manufacturers with exciting authentic flavour options.”

The culinary oleoresin range includes:

- Chicken Stuffing Seasoning FN 11503
- Madras Curry FN 11887
- Moroccan (Harissa) Spice FN12424
- Provencale Herbs FN11142
- Red Thai Curry FN11736

Oleoresins are predominantly oil soluble products and are 20 to 50 times stronger than dehydrated herbs and spices. Additional flavours such as Pepperoni and Pastrami are being added to the range.

For more information please contact

Graeme Nealie
Hawkins Watts Ltd
43 Maurice Road
Penrose, Auckland
New Zealand
Phone +64 9 622 2720
Fax + 64 9 622 2725