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**Press Release**

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**New resource for Food Technologists and Manufacturers from Hawkins Watts**

Hawkins Watts Ltd, a leading New Zealand ingredient supplier today launched their new website, [www.hawkinswatts.com](http://www.hawkinswatts.com). The website includes extensive product and application information, as well as formulations and technical data.

“We have focused on providing information for food technologists” said Paul Harrison, Technical Director at Hawkins Watts, “Information on ingredient functionality, properties, formulation advice, and a host of other data is now readily accessible on our website”

“We have included many useful tools such as currency, metric and temperature converters, a gum selector and several useful reference documents. Much of the information is from our own resources, backed up with data provided by our supply partners ” he said. “We will also be adding recipes and product application sheets to ensure the website is continually updated”.

The website has been under development for 12 months and Hawkins Watts have worked closely with the designer to ensure it is easy for technologists to navigate and extract the required data. For further information please contact:

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